

Strategic Growth Markets

Leaders guiding leaders

Ernst & Young Americas Strategic Growth Markets

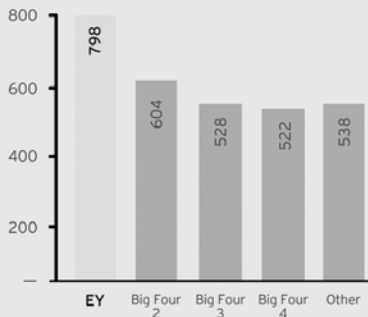
Now, more than ever, our economy depends on nimble, high-growth companies to develop and prosper. In these turbulent times, current and future market leaders cannot manage their way to success through cost reduction alone. To survive and thrive, they need seasoned advice to address rapidly changing business issues coupled with creative thinking to help them stay on track to achieve their ambitious growth objectives.

Ernst & Young's Strategic Growth Markets (SGM) practice guides the best high-growth companies to market leadership worldwide. Our multidisciplinary teams of dedicated professionals provide perspective, advice and insight to help our clients accelerate their growth.

Our clients include venture capital-backed entrepreneurial businesses, private equity portfolio companies, large private enterprises, midsize public companies represented on the Russell 3000 and 2000 indices and companies developing clean technology. With this front-line experience, we know the way to approach growth imperatives can make the difference between building a good business and building a great business.

Big Four market share

Russell 3000
US Auditor Market Share
By number of companies audited



As of September 2009
Companies include only those audited by a Big Four firm
Percentages rounded to nearest whole numbers

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We work with our clients to:

- ▶ Build and sustain a strong financial foundation
- ▶ Meet regulatory compliance requirements
- ▶ Implement and sustain business policies and procedures, systems, security and controls
- ▶ Develop a high-performing tax function that minimizes exposure and risk
- ▶ Manage costs and exploit savings opportunities
- ▶ Attract and address the demands of private and public investors
- ▶ Scale management teams and develop appropriate compensation policies
- ▶ Establish a flexible information technology infrastructure
- ▶ Pursue various financing options and strategic transaction alternatives
- ▶ Mitigate operational and enterprise risks
- ▶ Expand worldwide
- ▶ Develop valuable advisory networks to challenge C-level thinking and advance business strategies

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