



Office for **Technology Commercialization**

UNIVERSITY OF MINNESOTA

The Mission of the Office for Technology Commercialization is bringing valuable University of Minnesota innovations to the public that provide growth opportunities for our licensees and startup companies which generate revenue to support the University and its researchers.



**Jay Scrankler** is the Executive Director of OTC, which he joined in April, 2007. Schrankler's group is responsible for mining the University for key inventions and determining the best route to commercialization. Prior to joining OTC, Schrankler spent 26 years at Honeywell, where he held key management and executive roles spanning the Aerospace Business to the Automation and Control Solutions business.



**Doug Johnson** is the founding Director of the Venture Center and the founding Director of the Carlson Ventures Enterprise, a component of the M.B.A. program at the Carlson School of Management. From 1998 to 2001, Johnson held the position of co-director of the Center for Entrepreneurial Studies at the Carlson School. He has over 20 years of experience in the venture capital and investment banking industries.



**Rick Huebsch** is the Technology Strategy Manager, Industrial/Software for the Licensing Center. He joined the OTC in 2008 after 20 years of software industry experience in various roles, including software engineering, technology strategy, and senior management with Control Data, OpenVision Technologies, Veritas Software, and Symantec. He also has several issued patents.



**Joe Hofmeister** is a Technology Marketing Manager focused on Biomedical/Medical Devices. He has over 20 years of medical device commercialization experience, beginning his business development career with Muranaka, Japan's largest medical device company. Hofmeister also spent 10 years at American Medical Systems and, in 2005, founded Hofmeister Medical Consulting, a medical device consulting firm.



**Sue Patow** is a Technology Marketing Manager focused on Health Sciences, working in the fields of human and veterinary medicine including pharmaceuticals, therapeutics, vaccines, drug delivery devices, MRI technology and medical devices. Patow joined the Licensing Center in 1999 and has over 15 years of experience in both U.S. government and academic technology transfer.



**Russ Straate** focuses on Sensing and Electronics for the Venture Center. He has more than 20 years experience in identifying, developing and leading new business opportunities for FTSE 100 and Fortune 500 companies. Previously, he was employed by IMI, plc, a UK based fluidics company, Honeywell International Automation and Control and Schneider Electric. In addition, Straate holds five inventor patents.



**Justin Porter** is an Analyst for the Venture Center, focusing on content management systems, training development and delivery, business and web capabilities, and IT architecture. He has a balanced mix of consulting, industry, and technical experiences, allowing him to be leveraged in all phases of a start-up, including consumer business, financial services, healthcare, and oil and gas.

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